

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/ Townhouses/Duplexes/low-rise apartments) Data available by US totals, Nine US Census Divisions, and state-level; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on Appliances including Ranges, Cooktops, Wall Ovens, Cooking Fuel, Burner Types, Venting Method for cooking, Microwave Ovens, Refrigerators, Dishwashers, Clothes Washers, Clothes Dryers and other appliances like Garbage Disposals, Trash Compactors, Hot Water Dispensers, Central Vacuums, Elevators, and Chair lifts.

APPLIANCES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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UNITED STATES

HOUSING STOCK

Owner Occupied

Renter Occupied

TOTAL

APPLIANCES

TYPE OF PURCHASE

Households that Spent Money on:

- Cooktop
- Oven
- Range
- Microwave (built-in w/ range)
- Microwave (over-the-range w/ venting)
- Microwave (countertop or hung under cabinets)
- Microwave (top unit of double wall oven)
- Freezer on top, refrigerator below
- Refrigerator on top, freezer below
- Side-by-side refrigerator/freezer
- Refrigerator only
- Freezer only
- Washing machine
- Electric dryer
- Gas powered dryer
- Water heater
- Garbage disposal
- Trash compactor
- Hot water dispenser
- Central vacuum system
- Dishwasher

SAMPLE DATA SHEET

APPLIANCES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS
NAHB Research Center, Inc.

PRODUCT USAGE
(Avg/Houshold and
Five-Year Forecast)

PURCHASE RATES
(OWNER and RENTER)

INCIDENCE RATES
(OWNER and RENTER)

DEMOGRAPHICS
(OWNER and RENTER)

**HOUSING
STOCK**

RANGES, COOKTOPS & OVENS

- Units
 - Freestanding
 - Slide-in
 - Drop-in
 - Cooktop & wall oven(s)
- TOTAL

COOKING FUEL

- Units
 - Gas ranges
 - Electric ranges
 - Gas cooktops
 - Electric cooktops
- TOTAL RANGES AND COOKTOPS

WALL OVENS

- Gas wall ovens
- Electric wall ovens
- TOTAL WALL OVENS

BURNER TYPE

- Units
- ELECTRIC BURNERS**
 - Smoothtop
 - Conventional heat coils
 - Other
- GAS BURNERS**
 - Smoothtop, sealed gas burners
 - Conventional gas
 - Other
- TOTAL

WALL OVEN CONFIGURATION

- Units
 - Single wall oven
 - Two separate wall ovens
 - Stacked double ovens in a single unit
 - Other
- TOTAL

SAMPLE DATA SHEET

APPLIANCES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS
NAHB Research Center, Inc.

PRODUCT USAGE
(Avg/Houshold and
Five-Year Forecast)

PURCHASE RATES
(OWNER and RENTER)

INCIDENCE RATES
(OWNER and RENTER)

DEMOGRAPHICS
(OWNER and RENTER)

**HOUSING
STOCK**

HOT WATER HEATER

Units
Gas
Electric
Oil
TOTAL

PURCHASED BY A PROFESSIONAL CONTRACTOR

Units Purchased
Yes
No
Not sure
TOTAL

INSTALLED BY A PROFESSIONAL CONTRACTOR

Units Purchased
Yes
No
Not sure
TOTAL

PLACE OF PURCHASE

Units Purchased
Home center
Hardware store
Specialty store
Lumber yard
Discount store
Other
Not sure
TOTAL

SAMPLE DATA SHEET