

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: New construction market demand data for Heating, Ventilation, and Air Conditioning Systems to include Heating System Type, Heating System Distribution, Furnace Efficiency Rating, Air Conditioning Type, Air Conditioning Efficiency Rating, and Features of HVAC Systems.

### HVAC SYSTEMS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

HOUSING STARTS

- Single-Family Detached
- Multifamily (SFA & MF)

TOTAL

#### HVAC SYSTEMS

HEATING SYSTEM TYPE

Heating Systems

- No primary heating system
- Standard heat pump w/ electric backup heat
- Standard heat pump w/ gas or propane backup
- Geothermal heat pump
- Gas or propane furnace or boiler
- Oil furnace or boiler
- Electric furnace, baseboard or radiant

TOTAL

HEATING SYSTEM DISTRIBUTION

Heating Systems

- Ductless Heat Pump
- Forced Air - One zone Only
- Forced Air - Two or more zones
- Hydronic - Radiant Floor
- Hydronic - Baseboard or radiators
- Another type of heat

TOTAL

WARM AIR FURNACE EFFICIENCY RATING

Systems

- Less than 78%
- 78% to 79.9%
- 80% to 89.9%
- 90% to 95%
- 95.1% or greater
- Don't know

TOTAL

SAMPLE DATA SHEET

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## HVAC SYSTEMS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
<p>AIR CONDITIONING SYSTEM TYPE</p> <p>Systems</p> <ul style="list-style-type: none"><li>No air conditioning system</li><li>Evaporative cooler</li><li>Single AC unit</li><li>Two or more AC units</li><li>Ductless heat pump or AC</li></ul> <p>TOTAL</p>	<p>Per-house averages of materials usage, also known as coefficients, for single-family detached homes.</p>	<p>Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.</p>	<p>An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.</p>
<p>AIR CONDITIONER EFFICIENCY RATING</p> <p>Air Conditioning Systems or Heat Pumps</p> <ul style="list-style-type: none"><li>Less than 13 SEER</li><li>13.0 to 14.9 SEER</li><li>15.0 to 16.9 SEER</li><li>17.0 to 18.9 SEER</li><li>19.0 to 20.9 SEER</li><li>21 SEER or higher</li><li>Don't know</li></ul> <p>TOTAL</p>			
<p>FEATURES OF HVAC SYSTEMS</p> <p>Systems</p> <ul style="list-style-type: none"><li>High performance air cleaner</li><li>Humidifier</li><li>Heat recovery ventilators</li><li>Non-energy-recovery fresh air exchangers</li></ul>			

SAMPLE DATA SHEET

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