

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Underlayment such as Underlayment location in Entry Foyer, Living Room, Dining Room, Family Room, Kitchen, Bedroom, Half Bathroom, or Hallway and square feet of Underlayment Material like Lauan Plywood, OSB, Plywood, Particleboard, Hardboard, fiberglass-reinforced cement backerboard, Fiber cement, Gypsum Panel, and poured lightweight concrete.

UNDERLAYMENT MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

HOUSING STARTS
 Single-Family Detached
 Multifamily (SFA & MF)
 TOTAL

UNDERLAYMENT

UNDERLAYMENT LOCATION

Rooms
 Entry foyer
 Living room
 Dining room
 Family room
 Kitchen
 Bedroom
 Half bathroom
 Bathroom
 Hallway
 TOTAL

Dwellings with no underlayment

UNDERLAYMENT MATERIAL

Square Feet of Floor Area
 Lauan plywood

 OSB - 1/4 inch
 OSB - 3/8 inch
 OSB - 7/16 inch or 1/2 inch
 OSB - 5/8 inch
 OSB - 3/4 inch
 Subtotal - OSB

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

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UNDERLAYMENT MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNDERLAYMENT MATERIAL (continued)
 Square Feet of Floor Area

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

Plywood - 1/4 inch
 Plywood - 3/8 inch
 Plywood - 1/2 inch
 Plywood - 5/8 inch
 Plywood - 3/4 inch
 Subtotal - Plywood

Particleboard - 1/4 inch
 Particleboard - 3/8 inch
 Particleboard - 1/2 inch
 Particleboard - 5/8 inch
 Particleboard - 3/4 inch
 Subtotal - Particleboard

1/4 inch hardboard
 fg-reinforced cement backer-board
 Fibercement
 Gypsum Panel
 Poured lightweight concrete
 Other

TOTAL

UNDERLAYMENT MATERIAL ON 3/8 INCH BASIS

Square Feet of Floor Area

Luan plywood
 OSB
 Plywood
 Particleboard

TOTAL

UNDERLAYMENT LOCATION

Square Feet of Floor Area

Entry foyer
 Living room
 Dining room
 Family room
 Kitchen
 Bedroom
 Half bathroom
 Bathroom
 Hallway
 None

TOTAL

SAMPLE DATA SHEET

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