

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Plumbing Fixtures like Lavatory Sinks, Standard Bathtubs, Whirlpool Bathtubs, Separate Shower Stalls, Toilets, Bidets, Kitchen Sinks, Bar Sinks, and Laundry Tubs and sinks. Also data on Sink Type like one-piece, Drop-in, Wall-hung, Pedestal, and Undermount and Sink Material like Vitreous China, Enameled Cast Iron, Enameled Steel, Cultured Marble, Acrylic, and Solid-Surface.

PLUMBING FIXTURES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
UNITED STATES	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.
HOUSING STARTS Single-Family Detached Multifamily (SFA & MF) TOTAL			
PLUMBING FIXTURES			
PLUMBING FIXTURES Fixtures Lavatory sinks Bath tubs Standard Whirlpool Separate shower stalls Toilets Bidets Kitchen sinks Bar sinks Laundry tub / sinks			
LAVATORY SINK TYPE Lavatories One-piece Drop-in Wall-hung Pedestal Undermount TOTAL			
LAVATORY SINK MATERIAL Lavatories Vitreous china Enameled cast iron Enameled steel Cultured marble Coated fiberglass Acrylic			

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PLUMBING FIXTURES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
LAVATORY SINK MATERIAL (continued) Lavatories Solid-surface Other TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.
KITCHEN SINK TYPE Sinks Drop-in Under-counter Other TOTAL			
KITCHEN SINK BASINS Sinks Single basin Double basin Triple basin Other TOTAL			
KITCHEN SINK MATERIAL Sinks Stainless steel Enameled cast iron Enameled steel Cultured marble Solid-surface Acrylic Granite / Stone Other TOTAL			
BATHTUBS (NON-WHIRLPOOL) Tub / Shower Combination Coated fiberglass, one-piece Coated fiberglass, multi-piece Acrylic, one-piece Acrylic, multi-piece Other			

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BATHTUBS (NON-WHIRLPOOL) (continued)

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

- Tub Only
 - Enameled cast iron
 - Enameled steel
 - Cultured marble
 - Coated fiberglass
 - Acrylic
 - Solid-surface
 - Other

TOTAL

WHIRLPOOL BATHS

Whirlpool Baths

- Tub / Shower Combination
 - Coated fiberglass, one-piece
 - Coated fiberglass, multi-piece
 - Acrylic, one-piece
 - Acrylic, multi-piece
 - Other

- Tub Only
 - Enameled cast iron
 - Enameled steel
 - Cultured marble
 - Coated fiberglass
 - Acrylic
 - Solid-surface
 - Other

TOTAL

BATHTUB SURROUNDS

Surrounds

- Ceramic tile
- Marble, slate, or other natural stone
- Solid-surface
- High-pressure laminate
- Fiberglass / Plastic
- Cultured marble
- Other
- None

TOTAL

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PLUMBING FIXTURES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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SEPARATE SHOWER STALLS

- Shower Stalls
 - Fabricated-On-Site
 - Ceramic Tile
 - Marble, slate, or other natural stone
 - Solid-surface
 - High-pressure laminate
 - Cultured marble
 - Other
 - Manufactured Units
 - Coated fiberglass, one-piece
 - Coated fiberglass, multi-piece
 - Acrylic, one-piece
 - Acrylic, multi-piece
 - Other

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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TOTAL

SHOWER BASES

- Number of fabricated on-site showers with manufactured bases

TOILETS

TYPE OF TOILET

- Toilets
 - One piece (bowl and tank one casting)
 - Two piece

TOTAL

STYLE OF TOILET

- Toilets
 - Elongated
 - Standard

TOTAL

MANUFACTURER OF TOILETS

- Toilets
 - American Standard
 - Briggs
 - Crane
 - Eljer
 - Gerber
 - Kohler
 - Mansfield
 - Sterling

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PLUMBING FIXTURES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
MANUFACTURER OF TOILETS (continued) Toilets Toto Universal-Rundle St. Thomas Creations Other TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.
DUAL FLUSH TOILETS Toilets Dual flush			

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